

**MEDIA ADVISORY – INTERVIEW & PHOTO OPPORTUNITY**

ATTENTION: News/Photo/Assignment, Entertainment, Health, Business and Lifestyle media

**GRAND CRU LIVE AUCTION 2017 ROLLS OUT THE RED CARPET IN SUPPORT OF  
SCIENTIFIC RESEARCH AT UNIVERSITY HEALTH NETWORK**

**TORONTO – October 23, 2017** – On Thursday, October 26 the 13th annual [Grand Cru Culinary Wine Festival](#), Canada's premier wine and culinary fundraiser for medical research, welcomes guests to the Beanfield Centre for its highly anticipated Halpern Portfolio Wine Tasting and Grand Cru Live Auction.

Combining the finest wine and gourmet cuisine with the brightest minds in medical research, Grand Cru has raised more than \$22.7 million to date. Proceeds raised support scientific research and fund key program areas at Toronto General and Toronto Western hospitals, University Health Network (UHN).

Grand Cru has been recognized by *BizBash* as one of the top four benefits in Canada three years running and this year's number-one benefit in Toronto.

**WHAT** The **Live Auction** features more than 30 items including one-of-a-kind experiences, luxury pieces and extraordinary wine lots such as:

- 2017 Aston Martin DB11 – the most powerful DB production model in Aston Martin's history
- Royal de Versailles diamond necklace
- Miele 48" Range HR 1955 G Dual Fuel M Touch Range with Grill
- Courtside tickets to the Toronto Raptors vs. the New York Knicks at Madison Square Garden with private plane to and from NYC
- Mr. Brainwash original
- CHANEL handbags
- Wines lots from: Château Mouton Rothschild, Château Margaux, Château Latour, Eiselle Winery, Silver Oak Cellars and more!

**WHEN** Thursday, October 26, 2017  
**1:30 – 6:30 p.m. – Wine Tasting**  
**6:30 p.m. – Live Auction**

**WHERE** Beanfield Centre  
105 Princes' Boulevard, Exhibition Grounds, Toronto

**Note to media:** upon arrival, please check in at the media desk to obtain your mandatory access passes and accreditation. **For specific interview requests please RSVP in advance.**

For more information about Grand Cru, including a full list of participating hosts, chefs, wine estates, UHN scientists and live auction items, please visit [grandcru.ca](http://grandcru.ca).



### **About Toronto General & Western Hospital Foundation**

Toronto General & Western Hospital Foundation (TGWHF) raises funds for research, education and the enhancement of patient care at Toronto General and Toronto Western hospitals, as well as the Michener Institute of Education at UHN. Together with its donors, TGWHF is helping UHN pursue the knowledge that makes all our lives better.

[tgwhf.ca](http://tgwhf.ca)

### **About University Health Network**

University Health Network (UHN) includes Toronto General and Toronto Western hospitals, Princess Margaret Cancer Centre, Toronto Rehabilitation Institute and the Michener Institute of Education at UHN. The scope of research and complexity of cases at UHN has made it a national and international source for discovery, education and patient care. It has the largest hospital-based research program in Canada, with major research in cardiology, transplantation, neurosciences, oncology, surgical innovation, infectious diseases, genomic medicine and rehabilitation medicine. UHN is a research hospital affiliated with the University of Toronto.

[uhn.ca](http://uhn.ca)

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### **For media inquiries and to RSVP please contact:**

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